

Linda Yadroudj

UX/UI Designer

A Designer with a background in Computer Science and 5 years of experience designing B2B SaaS, AI-driven, and enterprise platforms.

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Professional Experience

Alwasaet · UX/UI Designer

November 2023 - Present

- Led UX design of an AI-powered enterprise search system, improving internal information retrieval efficiency
- Designed the Ejaad website and created a UI Kit + 14 custom illustrations for consistent branding.
- Played a key role in designing an AI Conversational Portal and Interactive Prototype (English & Arabic).
- Led UX design for an Intelligent Agent and Educational AI Companion, improving user engagement and usability.
- Improved learner engagement by 30% through the redesign of a Learning Experience Platform (LXP) system.

Beesiha · UX/UI Designer

May 2023 - January 2024

- Redesigned the mobile app to enhance the appointment booking experience.
- Led the UX/UI redesign of the company's website, increasing user engagement and clarity.
- Delivered a doctor appointment platform for web, streamlining patient interactions.
- Delivered a CRM dashboard that improved internal workflow efficiency and data visibility for teams

Temtem · UX/UI Designer & Integrator

Jun 2021 - Feb 2023

- Designed and launched three digital products from concept to implementation with cross-functional teams.
- Collaborated with developers to ensure responsive UI across mobile and web platforms.
- Developed consistent visual assets, including icons, logos, and custom illustrations.
- Established a unique illustration style for the Temtem app, improving brand identity.
- Applied user-centered design principles aligned with business goals and user insights.
- Strengthened team communication and collaboration during iterative design cycles.

Education

- **Master's Degree in Information and Communication Sciences and Technologies**
2016 - 2018 | Department of Computer Science, University of Constantine 2.
- **Bachelor's Degree in Information Technologies**
2013 - 2016 | Department of Computer Science, University of Constantine 2.

Languages

- Arabic - Native
- French - Fluent
- English - Fluent

Skills

- **Design & UX:** User Research, Wireframing, User Flows, Prototyping, Information Architecture, Data Visualization
- **Product & Strategy:** Enterprise UX, SaaS Design, Conversational Interfaces, Human-AI Interaction, Design Systems, UI Development, Cross-Functional Collaboration
- **Frontend Knowledge:** Responsive Design, UI Development, Web Components
- **Tools:** Figma, FigJam, Notion, Jira, Illustrator, HTML, CSS